

# MAJOR MEDICAL BREAKTHROUGH

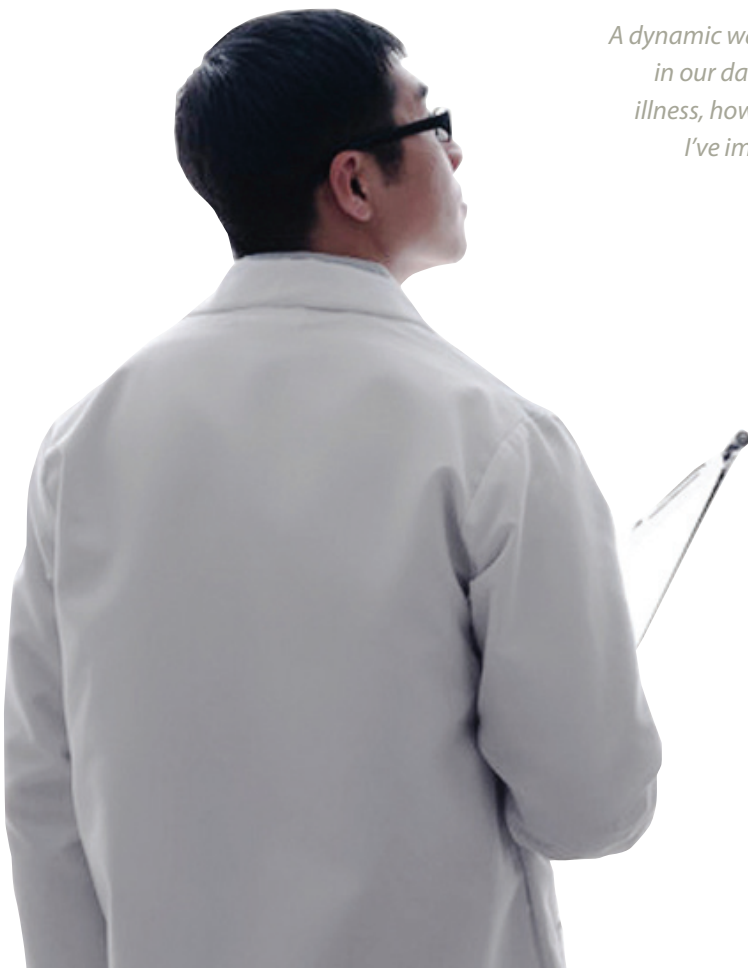
The health care sector and violence prevention *by Cathy Plourde*

Development support provided by The Bingham Program

**A unique educational program designed to help the health care sector improve their patient care.**

*A dynamic way to discuss the issue of screening for intimate partner violence in our daily practice. It made me more aware of its connection to chronic illness, how pervasive it is, and the variety of manifestations it can present. I've implemented a better system to screen for IPV in my own practice.*

-- Dr. William Schirmer, MD, of Martin's Point Health Care



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PRODUCTIONS

# MAJOR MEDICAL BREAKTHROUGH

Intimate partner violence (IPV) and sexual assault affect nearly 32 million Americans annually\* and the health consequences of trauma over a lifespan are chronic and devastating. **The health care sector constitutes the largest and single most underutilized means of prevention and intervention.** Yet fewer than 10 percent of primary care physicians routinely screen patients during regular office visits.\*\*

## Asking is vital.

*Major Medical Breakthrough* is a compelling call to action for the health care sector to examine its role in detecting and preventing violence in patients' lives. Two professional actors, a multimedia approach, and the latest research combine to make a difficult topic accessible, respectful, and entertaining. A post-performance panel discussion enables further conversation and an opportunity to explore policy, protocol, and applications.

### For use in:

- Continuing professional education for practicing physicians and nurses
- Supplementing curriculum for first- and second-year preclinical medical students, social workers, and allied health professionals
- Conferences and community events

### Learning objectives:

Audience evaluation results demonstrate increased:

- Knowledge of the definition, variations, and impact of IPV
- Willingness to seek additional training in IPV
- Motivation to adhere to workplace policies regarding IPV
- Comfort level with intent to discuss IPV with patients

### BOOKING includes:

35-minute Lecture Performance  
Lecture Handout & Resources  
Panel Discussion Guide  
Evaluation / Outcome Results  
Event Poster  
Continuing Education Units (available through The University of New England)

To find more information visit [addverbproductions.org](http://addverbproductions.org) or call 207-772-1167.



Theatre for Health & Wellness Education  
P.O. Box 3853, Portland, ME 04104  
207-772-1167, [info@addverbproductions.org](mailto:info@addverbproductions.org)

\* Centers for Disease Control, 2003

\*\* Journal of the American Medical Association, 1999